

WORK EXPERIENCE

Paul Davril / Michar, New York, NY. Mens / Womens / Maternity Knit Designer • May '07 - Feb '09

- Designed and spec'd cut & sew knits, tees, and bottoms for all seasons; aligned design direction with feedback provided by sales team, clients, current market trends, and color story
- Conceived line and created detailed technical packages, including comprehensive sketches, measurements, fabrications, and trims; graded packages submitted to overseas factory for sample making
- Conducted all fittings on production orders and communicated daily with overseas factories to guarantee correct fabrication, sample making, and on-time delivery for various buyers
- Designed logos, graphics, main labels, patches, and trims for new label development
- Created maternity line consisting of twenty one (21) styles currently sold at a major chain of discount department store in their online retail division; brought twenty (20) cut & sew designs to retail for division of US Armed Forces
- Newly developed lines resulted in sales of \$262,000 in two months introduction; forecasted for \$987,000 annually

Freelance, New York, NY. Womens Designer • Feb '07 – May '07

- J-Crew - Illustrated womens Fall styles, and organized knit swatches into appropriate library categories by content or hand-feel
- Sears Holdings Creative Office - Illustrated womens Fall styles, and created embroideries and beading layouts
- (dot)Energy - Created logo, presentation graphics, and business cards for green energy consulting firm

Nautica Apparel, V.F. Corporation, New York, NY. Associate Knit Designer • Nov '05 - Feb '07

Women's Jeanswear / International Licensing

- Designed sweaters, knits, and cut & sew for diverse licensees and end customer from various countries
- Analyzed emerging trends, researched trim and knit developments, and created story boards working directly with the design director to identify customer needs and brand identity
- Illustrated detailed flat sketches and generated initial technical packages through Web PDM, providing extensive trim, pitch, and detail sheets
- Attended fit sessions and executed styling updates on technical packages working daily with overseas operations to problem solve and maintain on-time delivery of samples
- Made and sent lab dip, mock-up, and strike-off comments
- Troubleshoot product development related issues to maintain on-time delivery of showroom samples
- Prepared showroom and arranged "looks" for seasonal line presentation to buyers

Jones Apparel Group, New York, NY. Assistant Woven & Knit Designer • Jun '03 - Nov '05

Nine & Co., Gloria Vanderbilt, Jones Wear Sport, and W

- Designed soft dressing and developed trim and prints with numerous vendors
- Forecasted upcoming trends, color, trim and bodies for new development groups in knits and wovens
- Made all woven and knit design changes per sales and buyers' selections using AI computer system
- Developed mood boards, created and pitched artwork and layouts to execute through color and CAD department
- Tracked samples and corresponded with overseas operations daily
- Only assistant in company to attend all status meetings and present to upper management

Pitaya, Bloomington, IN. Sales Associate • Jul '02 - May '03

- Experienced in retail merchandising, customer service, POS register system and Microsoft Outlook communication with headquarters

IU Opera / Ballet Theatre, Bloomington, IN. Wardrobe Crew • Aug '99 - Dec '01

- Sewed and altered costumes. Assisted at rehearsals and performances with quick changes

EDUCATION

Indiana University, Bloomington, IN. • Aug '97 - May '02

- Bachelor of Arts Degree in Fashion Design, Cum Laude
- Associates of Science Degree in Costume Construction Technology

Academic Awards Weidman Scholarship • Apr '02

- Recognized for excellence in academic performance and personal commitment to professional goals in Apparel Merchandising

COMPUTER SKILLS

- Web PDM, AI System, Adobe Photoshop, Adobe Illustrator, PowerPoint, Outlook, MS Word and Excel

