

# Ashley N. Gerroll

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## Objective

To utilize my natural talent and creative eye, strongly supported by my educational and professional experiences, to benefit your organization. I am passionate about working in this industry and further utilizing my experiences to project my career.

## Advantages

- Cross-proficiency in Mac and PC
- Microsoft Office: Word, Excel, PowerPoint
- Design software: PhotoShop, Illustrator, Quark
- Conversant in Spanish
- Perform visual displays for Saks Inc. and Limited Brands when called upon

## Education

International Academy of Design and Technology, Chicago, IL

**Bachelor of Fine Arts in Merchandise Management, Fashion Track** – June 2008

Associates Degree in Fashion Design – March 2007

## Experience

### Production Assistant-David Anthony Photography

- Assisted in the production of the follow advertisement campaigns and photo shoots:  
**Chicago Scene**- Photo Shoot  
**Lux Bar**- Ad Campaign  
**Modern Luxuries: The Men's Book**- Photo Shoot

### Assistant Editor- Chicago Scene Magazine 2007

- Interned at Chicago Scene to help with production and editorial elements of the magazine

### Fashion Show Dresser/Production

Crest Creek Naperville Country Club Fashion Show 2007

- Styled models and organized details for venues and modeling agencies

Fashion Focus Chicago 2006

- Diligently prepared models for the runway under a short period of time

### Event Planner – Palermo's Red Ivy, Chicago, IL 60614 (2006 – present)

- Organize parties of 25-150 people
- Offered extensive communication and marketing skills to the customer by promoting private parties
- Balanced \$1500 on an average day

### Sales Associate/Fashion Expert – Limited Brands Express, Chicago, IL 60613 (Oct. 2005 – 2006)

- Enlightened costumers about recent trends and fashions
- Managed customer relations and obtained data marketing information

### Sales Associate/Visual Design – Saks, Inc. – Manitowoc WI, Janesville WI, Chicago, IL (April 2000 – Oct. 2005)

- Studied and reported recent trends and fashions
- Managed customer relations
- Placed correct visual designs where needed
- Organized visual aids

**Activities**- Fashion Council; Delta Zeta Sorority, Epsilon Kappa Chapter