

Ashley Pray

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Objective

To obtain a growth oriented position as a designer for a fast moving company and fashion forward environment by utilizing my fashion skills, leadership skills, and design experience.

Education

Bachelor of Science in Family and Consumer Sciences

April 2008, GPA 3.8

College of Education, Western Michigan University

Kalamazoo, MI

Major: Textile and Apparel Studies

Work Experience

The Bridal Shoppe By Ruth

April 2007 to August 2007

Elgin IL

- Alterations Specialist
 - Worked on alterations for numerous bridal, bride's maid and tuxedo formal wear to a variety of body shapes and sizes
- Sales Associate
 - Responsible for providing potential clients with knowledge and service during their wedding apparel search

Express

February 2004 to April 2007

Kalamazoo Mi

- Sales Associate
- Denim Expert
 - Knowledge of the fit and range of shapes and body styles that would fit best in each style of jeans we sold was the key to success here. Monthly quotas had to be met
- Brand Sales Lead
 - Responsible for creating an ideal shopping experience through our sales associates and conversions
- Stock Manager
 - Duties included keeping the stock room organized as well as maximizing our floor volume in order to create the highest level of buyer interest

School Related Activities

MODA – Merchandising Opportunities Design Association

- Treasurer of Merchandising Opportunities Design Association
 - Responsible for all financial duties for the organization, as well as running the bi-annual fashion shows held by the organization
- Stage Manager for MODA Fashion Show
 - Responsible for making sure the shows went smoothly and all on site issues were taken care of efficiently
- Teaching Assistant for Apparel Construction Class, Fall 2006

Other Related Awards/Experience

- Costume Set Director for the film “Counting Backwards”, Summer 2006
- 1ST Place in Regional sewing competition, Spring 2004
- 1ST Place in State sewing competition, Spring 2004